

PRODUCTION BOOK

RUSTY
P I C T U R E S

2025



CONTENTS

Rusty Pictures	2
Georgia & International	4
Film Incentives	6
Visas & Permits	8
Industry Resources	9
Services	12
Locations	18
Contact	36

RUSTY PICTURES

Rusty Pictures is a Tbilisi-based film production company that creates, develops, produces, and offers production and creative services to the global film industry.



An aerial photograph of a mountain valley. In the foreground, a dense forest of trees with golden-brown autumn foliage covers a steep slope. In the middle ground, a valley opens up, showing a small village with white buildings and a winding river. In the background, majestic mountains with snow-capped peaks rise against a blue sky with scattered white clouds.

GEORGIA

The historic silk road, where civilizations travel for ages and share their culture, the crossroads where Europe meets Asia, and a picturesque region draws itself, there's Georgia - a country with a unique and "unseen" on-screen world to offer filmmakers from all over the world.

INTERNATIONAL

Rusty Pictures provides production services in the Eastern-Europe regions such as Croatia, Greece, Serbia, Slovenia, and the Slovak Republic due to our vast network of partners in each country.

FILM INCENTIVES

GEORGIA

"Film in Georgia" is a joint organization founded by the Ministry of Economy of Georgia and the Ministry of Culture of Georgia, that offers - an incentive program providing 20-25% cash back on qualified and approved local expenditures, as well as post-production, foreign crew, and cast.

20% Rebate scheme has zero content or cultural requirements, applications are processed online and consecutive processes take up to a week. An extra post-release rebate scheme of up to 5% can be obtained, determined by the points-based system, correlated with the requirements set forth by the program as the "Cultural Test".

CROATIA

Croatia offers a base 25% cash rebate on qualifying expenses for features, animation, documentaries, TV films, and series.

SLOVAK REPUBLIC

Slovak Republic offers a 33% cash rebate on expenses spent on film or TV production.

SLOVENIA

The new Slovenian law on film incentives introduces a cash rebate scheme amounting to 25% of qualified spending for foreign producers filming in Slovenia.

GREECE

Greek cash rebate amounts to 40% of the eligible expenses incurred in Greece for all beneficiaries.

SERBIA

Serbia adopted a Regulation for film and TV incentives on January 13, 2022, to support 25% of Qualifying Serbian Spend.

VISAS & PERMITS

Citizens of 95 countries do not require a visa to visit Georgia.

- From one week to a month to get a Georgian visa;
- Easy logistics because of the Geolocation

As the local communities and municipalities are overwhelmingly film-friendly and public state-owned locations usually do not require filming permits, Georgia is one the most attractive places for productions. Permissions for filming the military and state-owned territories, airports, factories, and streets are acquired with significantly fewer procedures and in a tighter timeframe compared to other countries, making Georgia even more appealing in the modern fast-moving world.

INDUSTRY RESOURCES

CREW

The Georgian movie industry has been around for more than a hundred years and has produced some of the most talented filmmakers throughout history. Strong work ethic, professionalism, and dedication make the local crew special alongside the hospitable approach and always willing to take up the challenge for further development.

Shooting Day Duration:	12 Hours
Break:	1 Hour
Overtimes:	10% of the daily Rate/Hour
Turnaround:	12 Hours

TECHNICAL RESOURCES

A selection of rental houses, mostly located in Tbilisi, offer the latest shooting equipment available on the market. We partner with rental houses in the region as well, to ensure that all production requirements are met without compromise.

STAGES

Georgia boasts nearly 100,000 square feet of production space in professional sound stages. Georgia also offers a vast amount of vacant lands with different landscapes and sceneries close to major cities for backlot and set construction, as well as numerous industrial parks and warehouses in and around cities from the Soviet era that may be easily converted as production stages.



SERVICES

PRODUCTION

The country has an extensive infrastructure, cost-effective filming facilities and equipment, experienced and skilled English-speaking crews, liberal regulations, and the most recent Cash Rebate incentives.

Georgia is a professional and one-of-a-kind production marketplace that provides a flexible and affordable environment for filmmakers worldwide.

BIDDING

Rusty Pictures' team is composed of producers, directors, and writers who strive to create works that meet the needs of clients and result in the finest product, providing: MM Scheduling & Budgeting, as well as location presentations tailored specifically for your scripts and projects.

POST PRODUCTION

Established in 2015 and based in Georgia, Postred - our partner company provides the highest quality post-production services for movie studios, advertisement agencies, and video game companies. The services cover whole audio post-production and music production spectrums, like sound design, foley, ADR, music production, and composing.



CREATIVE

The diversity of our team's minds contributes to its originality. The majority of the members come from various professional backgrounds, which gives us an advantage in achieving any given goal. Our values lie in quality and dedication - we are proud to share.

PITCH DECKS

The word "Presentation" brings the feeling of something very mundane nowadays. However, it is the way how we deliver our unique ideas. And it is the people, not the tools, that make something extraordinary, exceptional, and rare.

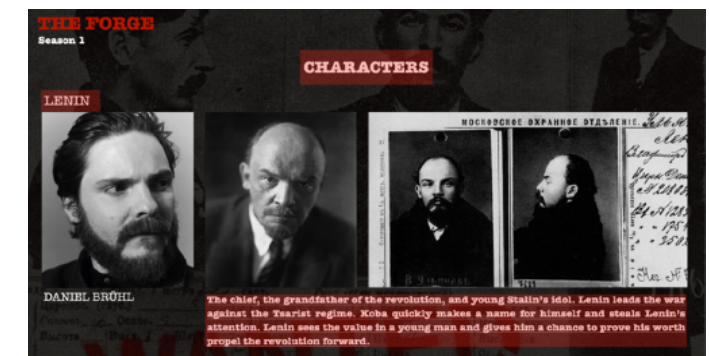
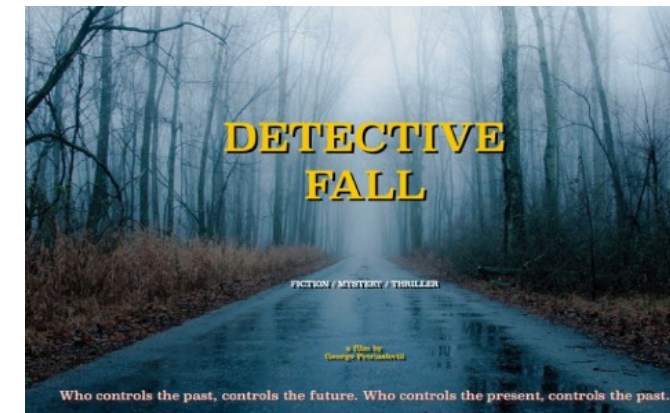
Each of our presentations includes and is based on deep project analysis, detailed research, unique know-how, genuine reference materials, highly artistic mood boards, and sizzle reels.



POSTER

We believe that an aesthetically commanding poster becomes one of the first impressions of the movie, therefore justifying its vitality. No matter the challenges, it is the idea that drives us.

A poster is a part of the packaging that glares back at the audience to woo them into watching the movie. A poster can act just like that, and our team provides the required versatility.



STORYBOARD, GRAPHIC & COMIC BOOK DESIGN

As a graphic organizer, a storyboard is an inseparable and integral part of filmmaking. The functioning drawings are the dimmed pre-visualized illustrations of what the final product will look like. Our elaborate storyboards express the scenes in great detail while offering various moods depending on the request. We, along with the most experienced and the finest artists, can produce many stylistically diverse artworks of your choice.



TRAILERS & SIZZLE REELS

There are basic touchpoints every trailer should have. However, if you wish to aggrandize the horizons, we are here to assist. Finding the sweet spot for a successful trailer cannot be overestimated. Capturing the mood of the movie, along with producing much-needed music to activate as many desirable senses in the audience as possible, is what we are all about.

THE FOLLOWING **PREVIEW** HAS BEEN APPROVED FOR

ALL AUDIENCES

BY THE CREATIVE MINDS OF **RUSTY PICTURES.**

LOCATIONS

Freezing glaciers, diverse shorelines, thick humid woods, semi-deserts, ancient architecture mixed with the modern world, olden fortresses, Soviet-Era buildings, and modern-day structures. The look this land offers is a cinematic paradise for discovering new places and replicating the existing ones, especially mixing Georgia with all the countries, where Rusty Pictures provides its services.



Omalo, Tusheti, Georgia



Martyvili Canyon, Georgia



Davit Gareji Desert, Georgia



Racha, Georgia



Green Cape, Georgia



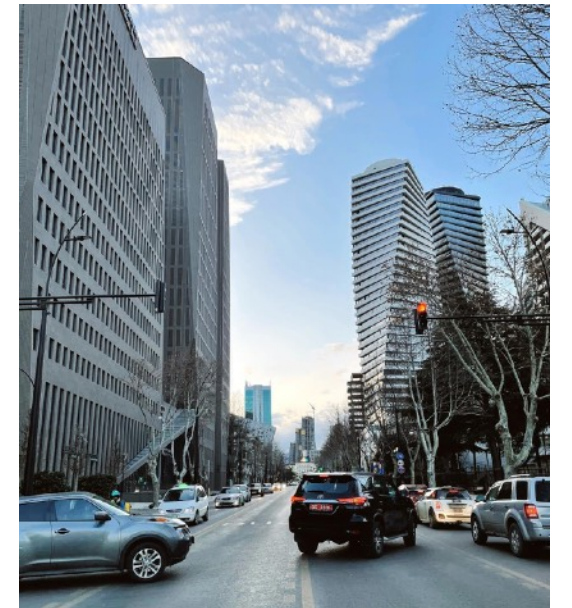
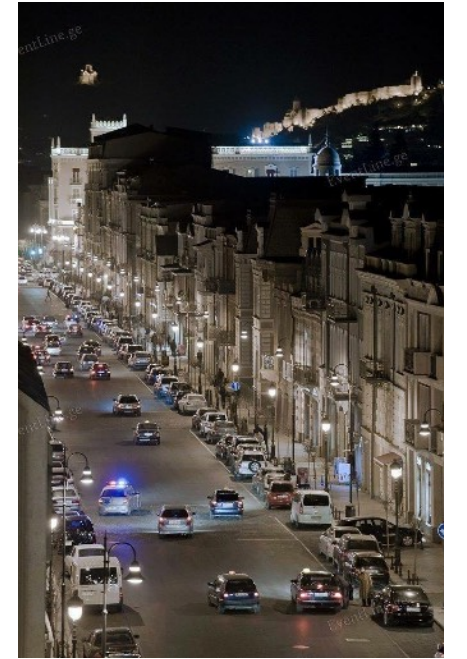
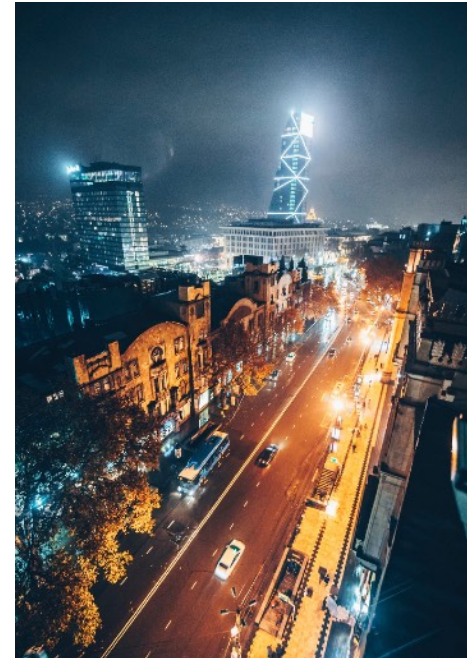
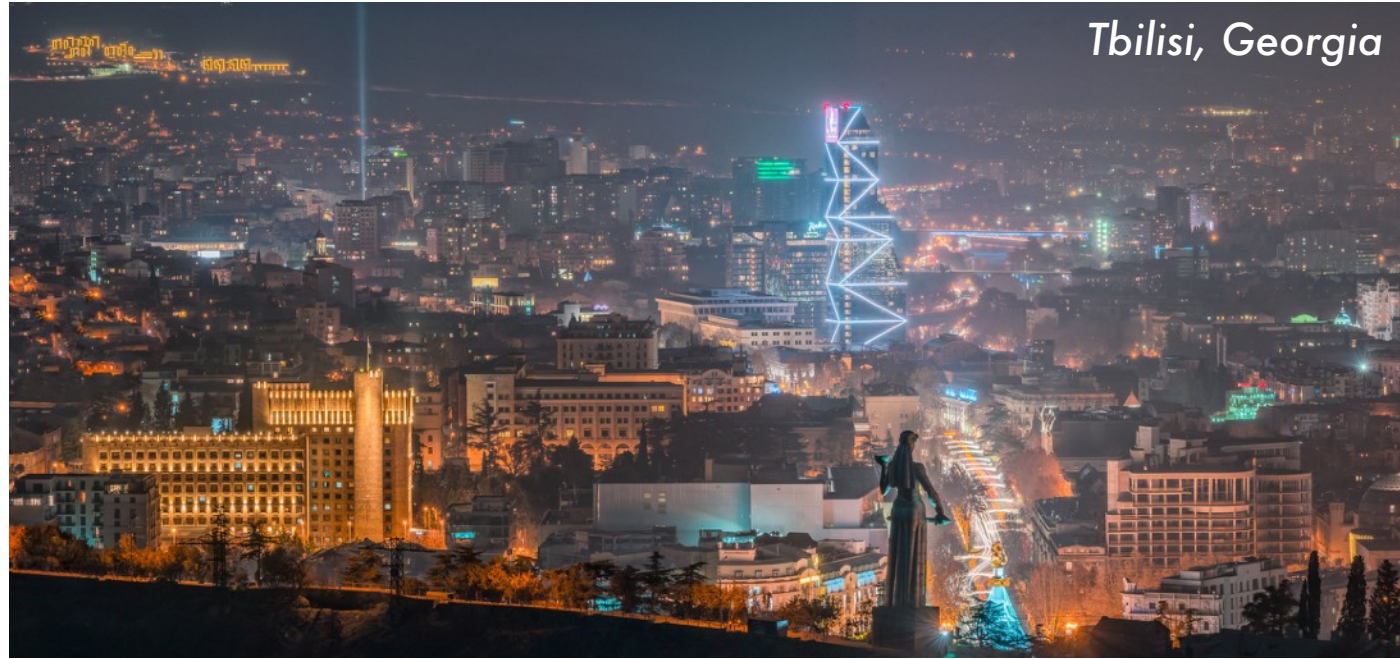
Anaklia, Georgia



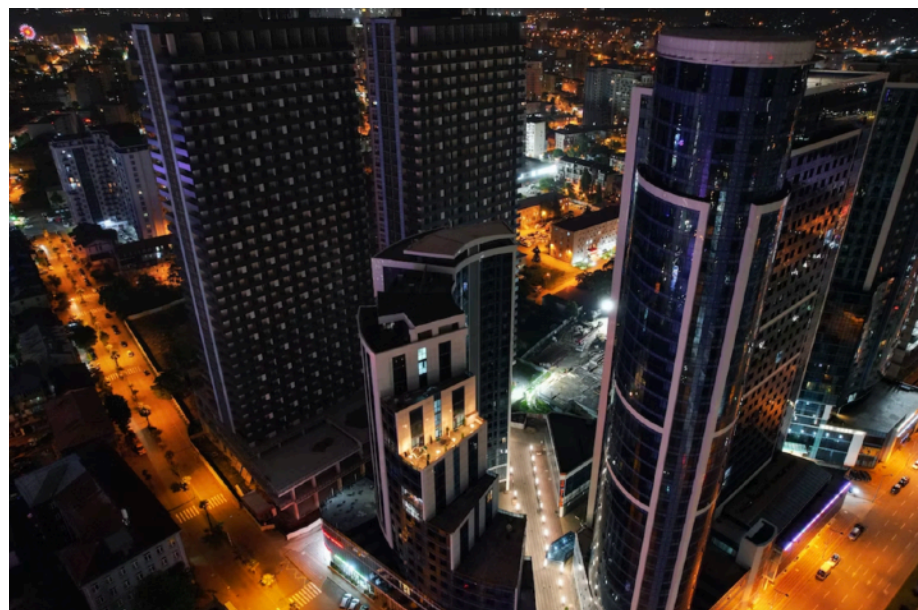
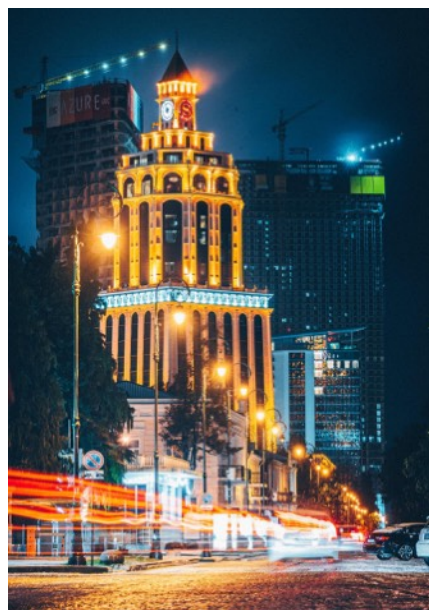
Caucasian Mountains, Georgia



Vashlovani National Park, Georgia



Batumi, Georgia



Mtskheta, Georgia





Piran, Slovenia



Belgrade, Serbia



Belgrade, Serbia



Railway Bridge, Slovakia

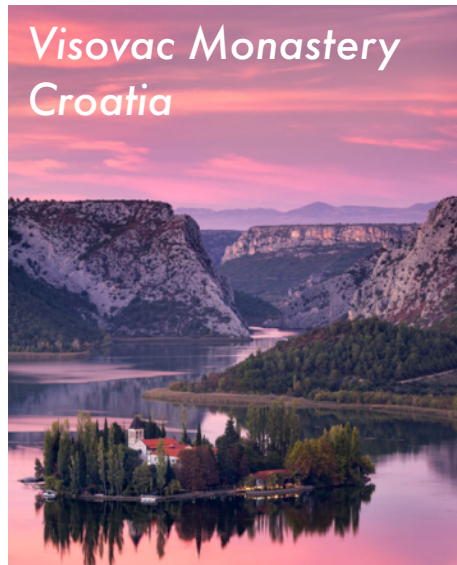
Golubac Fortress, Serbia



Acropolis Athens, Greece



*Visovac Monastery
Croatia*



Dubrovnik, Croatia



Kelafonia, Greece



Porer Lighthouse, Croatia







Khertvisi Fortress, Georgia



Wine Museum, Tbilisi



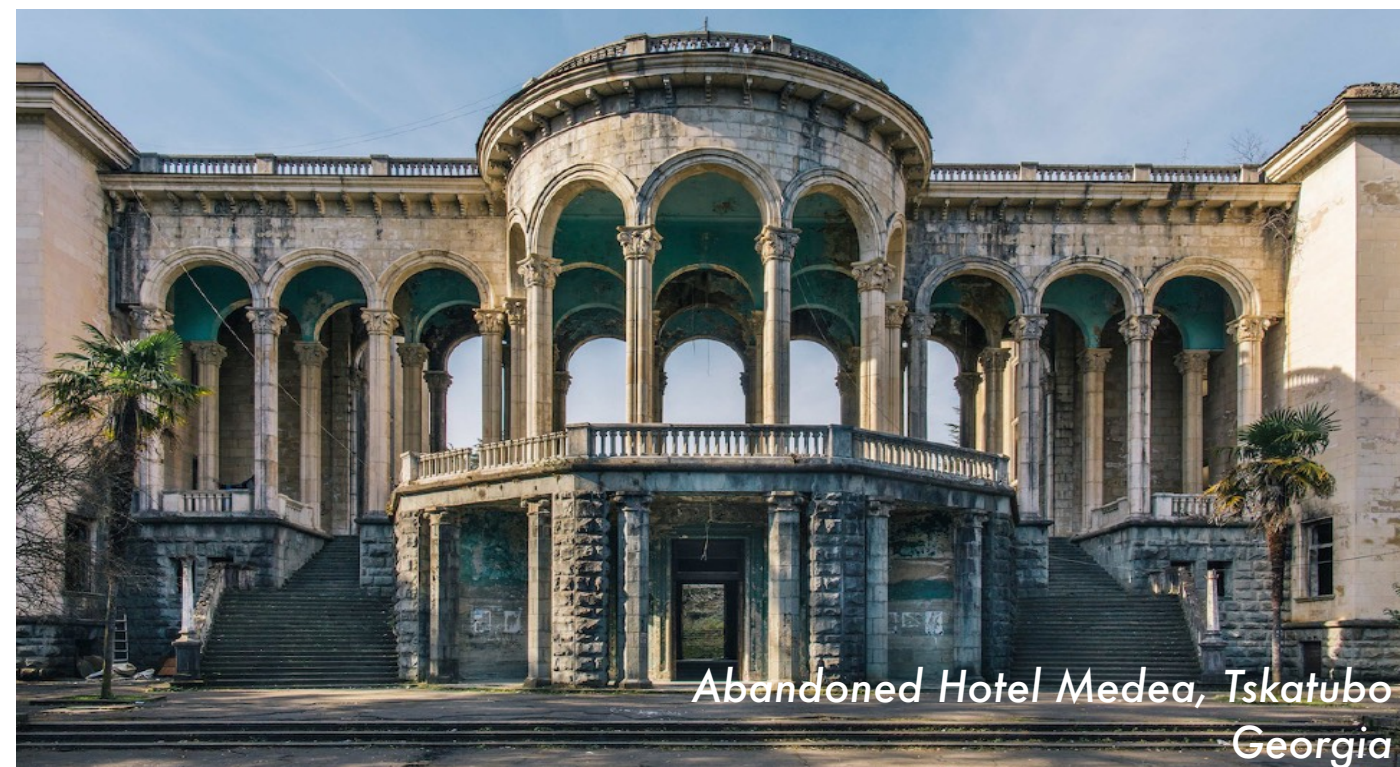
Sighnaghi, Georgia



*Mother of God Cathedral,
Batumi*



Bank Of Georgia, Tbilisi



*Abandoned Hotel Medea, Tskatubo
Georgia*



Vardzia Cave Town, Georgia



Enguri Dam, Georgia



Kaspri Concrete Factory, Georgia



*Vaziani Military Training Field
Georgia*



Kutaisi Airport, Georgia

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